



## Linerless Labels

The natural evolution of  
Variable Information Print labels

# Learn more about Beontag

**BEONTAG is a global business enabler** that serves as one of the **world's leading providers of graphic and label materials and IoT solutions**. With operations in more than 20 countries and a footprint in over 40 markets, the multinational group offers end-to-end product capabilities for a range of industries and businesses, driving seamless communication between companies, products, and people.

## Better for your business, for the planet and for you.

**BEONTAG's linerless rolls** are an excellent alternative to many traditional white and printed self-adhesive labels in the retail, logistics, food (including fast food) markets. Their liner-free construction makes them a more sustainable solution.

As industry standards continue to evolve, the demand for increased label information makes linerless labels the ideal solution. With the ability to adjust label length and format based on the required data, all from a single roll of continuous paper, label management is simplified and streamlined through automatic printing.

By eliminating the liner, linerless labels offer significant material savings and reduction in logistic volumes, while also eliminating the need for waste collection and disposal. All of this results in clear savings for the total cost of VIP labels.



# The Linerless VIP Label is composed of three layers:

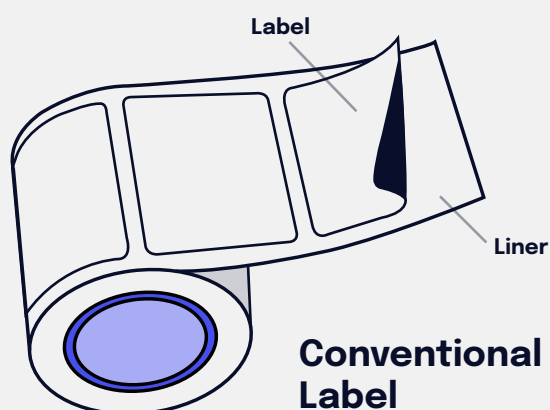
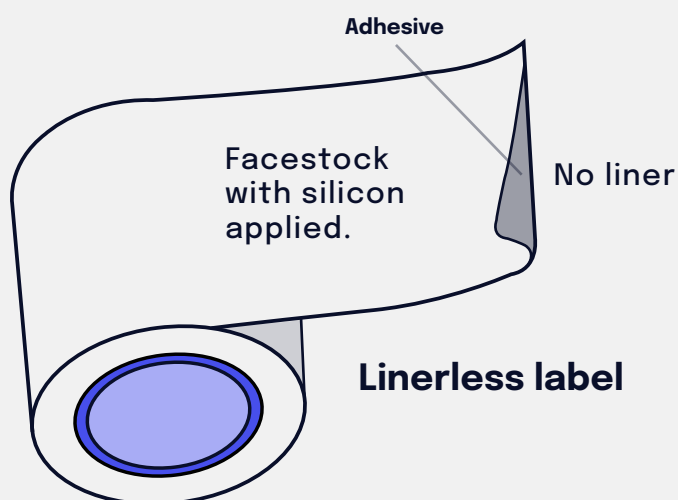
## Silicon

## Facestock

## Adhesive

Direct thermal paper  
Direct thermal film

Permanent HM  
Repositionable



## Better for your business

- Up to 40% more labels/roll
- No waste disposal cost
- Simplified label management with flexible sizing
- Reduction of the logistic footprint

## Better for the planet

- Reduce VIP label waste with linerless labels
- Get more labels with less material

## Better for you

- Fewer roll changes for printer/appliator



The sizes in the list below are part of our product offering standard for which the MOQ is 1 pallet (rolls q.ty depending on roll size).


Roll size W - mm (in)		Roll size L - m (ft)	Core Ø mm (in)	Core Type*	Roll OD mm (in)
58 (2.28)	x	65 (213)	40 (1.57)	Paper	95 (3.8)
58 (2.28)	x	65 (213)	25 (1.0)	Paper	90 (3.6)
58 (2.28)	x	80 (262)	40 (1.57)	Paper	100 (4.0)
58 (2.28)	x	100 (328)	40 (1.57)	Paper	112 (4.4)
58 (2.28)	x	250 (820)	76 (3.0)	Paper	175 (6.9)
58 (2.28)	x	280 (918)	76 (3.0)	Paper	190 (7.5)
70 (2.75)	x	65 (213)	40 (1.57)	Paper	94 (3.7)
70 (2.75)	x	280 (918)	76 (3.0)	Paper	190 (7.5)
80 (3.15)	x	100 (328)	40 (1.57)	Paper	112 (4.4)
80 (3.15)	x	280 (918)	76 (3.0)	Paper	190 (7.5)
100 (3.94)	x	70 (230)	40 (1.57)	Paper	97 (3.8)
100 (3.94)	x	90 (295)	25 (1.0)	Paper	100 (4.0)
100 (3.94)	x	130 (427)	25 (1.0)	Paper	122 (4.8)
105 (4.13)	x	100 (328)	25 (1.0)	Paper	112 (4.4)

\*Plastic cores are also available.

Other roll sizes are available through our on demand product offering. However, before these sizes can be produced, we must first determine their technical feasibility, packaging specifications, and any additional information associated with the requested format.



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